Please accept this letter as a nomination for Trish Berry for the position of Junior Auditor SKAL USA 2027 Executive Board.

Throughout her distinguished hospitality career, Trish has consistently demonstrated the core values that define SKÅL: leadership, professionalism, integrity, and a commitment to advancing the travel and tourism industry. As a respected hospitality executive with YOTEL, she has built a reputation for operational excellence, strategic leadership, and fostering meaningful relationships across all sectors of the hospitality community.

Trish's experience extends beyond her professional accomplishments. She has dedicated significant time and expertise to industry advocacy and service, currently serving as a Board Chair of the Massachusetts Lodging Association and as a member of the Fire Safety Commission for the State of Massachusetts. These roles reflect her commitment to strengthening the hospitality industry through responsible leadership, collaboration, and public service.

As an active member of SKÅL International Boston since 2015 and current 2026 Club president, Trish has consistently supported the organization's mission of promoting global tourism, fostering professional development, and cultivating strong industry relationships. Her participation and engagement have earned the respect of colleagues throughout the hospitality community.

What distinguishes Trish is her ability to combine strategic vision with a collaborative leadership style. She is known for mentoring industry professionals, driving innovation, and building consensus among diverse stakeholders. Her extensive experience in hotel operations, sales, marketing, business development, and organizational leadership provides her with a well-rounded perspective that would be an asset to any SKÅL USA leadership position.

I am confident that Trish Berry will bring exceptional professionalism, sound judgment, and unwavering dedication to the role. Her proven track record of industry leadership and service makes her highly qualified to serve and represent the membership of SKÅL USA.

I wholeheartedly support her nomination and respectfully encourage your favorable consideration.

Warm regards,



Kevin Panetta

2026 Executive Secretary/Treasurer SKAL Boston