SKÅL INTERNATIONAL
Connecting Tourism Globally
HAWAII

October 29, 2026

Wayne V. Lee, Jr.
President
Skål International USA
VIA EMAIL: wayne@waynesworldmediagroup.com

Aloha Wayne,

Skål International Hawai‘i would like to express our support for Simeon Miranda as a candidate for the office of Skål USA President-2027. Simeon has done an excellent job as Governance chair and his previous Skål USA role as Director in Communications & Public Relations and Technology.

Simeon is not afraid to speak up for the good of Skål USA members. He takes the time to understand issues. Simeon has implemented programs that have benefited Skål members across the nation.

Simeon is a member in good standing and is an experienced leader in Hawai‘i’s hospitality and tourism industry and is well-respected by his peers. Simeon has served on numerous industry boards and committees which include:

- 2026 Chairperson for the Hawai‘i Lodging & Tourism Association leading one of the largest Tourism Associations in the US consisting of Hotel owners, Operators and Allied members
- Chairperson for the Board of Directors for the Waikīkī Community Center (3 years), Nonprofit group which benefits the Kūpuna (seniors), Keiki (children) and the Waikīkī Community (homelessness) through activities for seniors, a day care facility for low/mid income families in Waikīkī and help with making Waikīkī a safe and better community.
- 2026 Chairperson of the O‘ahu Visitors Bureau Advisory Council
- Has served as a Director, Secretary, Vice President and President for Skål Hawai‘i

Simeon is a great communicator, personable, and engaging with the skills necessary to successfully execute this role. Simeon will serve Skål USA well and offer continuity of leadership from one administration to the next.

Sincerely,

Kiana Beimes

Kiana Beimes
Skål Hawai‘i President

Jennifer Chun
Skål Hawai‘i Skål USA Representative