KATIE DOHERTY

Skål International Baltimore | Active Member Since 2014

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Carlos Banks, Administrator
Skål International USA
skalusadmin@skalusa.org

RE: Letter of Intent – Director, Skål International USA

Dear Fellow Skålleagues,

It is with great enthusiasm and sincere dedication to our organization that I submit my candidacy for the position of Director on the 2026 Executive Board of Skål International USA.

Having been a proud and active Skålleague for more than two decades, I have dedicated my time and experience to strengthening our clubs, fostering professional friendship, and advancing the values that make Skål such a vital organization within the tourism and hospitality industry.

I was first inducted into Skål Tampa Bay in 2003, where I served on the Executive Committee as Secretary/Treasurer (2005–2006). After moving back home to Maryland, I joined Skål International Baltimore in 2014 and have since served continuously on the Executive Committee in the following leadership roles:

- Vice President (2015–2016)
- President (2017–2019)
- Immediate Past President (2020)
- Skål USA Representative (2021–2024)
- President (2025)
- Skål USA Representative (current)

My sustained involvement has allowed me to contribute to our club's growth and represent our members at the national level. I have participated in ten NAASC Congresses—including San Diego, Riviera Maya, Boise, Playa Mujeres, Honolulu,

Orlando, Mexico City, Clearwater, and New York City (Bahama cruise)—as well as multiple virtual and national committee meetings. I was also honored to attend the 2019 Skål International World Congress aboard the *Symphony of the Seas*, gaining valuable global perspective and strengthening cross-chapter connections.

Professionally, I bring over 40 years of hospitality leadership experience, currently as the Complex General Manager of two hotels in Rockville Maryland for AIL hospitality Group. My career includes leadership roles with Plamondon Hospitality Partners, HEI Hotels, BF Saul Hospitality Group, Aramark, and OTO Development, where I developed recognized expertise in financial management, operational strategy, and organizational turnaround.

My success in transforming underperforming operations, cultivating high-performing teams, and delivering measurable fiscal results demonstrates my commitment to excellence and accountability—qualities I believe are essential for serving effectively on the Skål USA Executive Board.

Beyond my professional career, I have been deeply engaged in industry and civic leadership, serving as Past Chairman of Visit Montgomery, Vice President of the Maryland Hotel & Lodging Association, Chair of the Maryland Tourism Education Foundation, and for ten years as a member of the American Hotel & Lodging Association's Board of Directors. I also served on Maryland State task forces under Governors Larry Hogan and Martin O'Malley, advancing policy initiatives that strengthened our tourism and hospitality industries.

As a Director, I will focus on supporting Skål USA's mission through fiscal transparency, membership development, and collaborative leadership among our clubs. I am deeply passionate about ensuring Skål remains relevant, engaged, and representative of the best of our industry.

It would be an honor and privilege to serve as Director and to continue contributing my energy, experience, and commitment to Skål USA's ongoing success.

In Friendship and Skål,

Katie Doherty
Skål International Baltimore