

KARIN ANDERSEN

PROFILE

I worked my entire business life in travel & hospitality. I started as the youngest tour manager for TUI Swiss, became resident manager and through continues leadership education programs I became group- & incentives manager for one of the most prestigious Swiss travel agencies. My husband Alan Andersen worked for 4 years in Zurich as IT specialist and in 1995 we moved to Miami, where I opened up my own DMC travel company, which has proven to be very successful today.

CONTACT

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ACTIVITIES AND INTERESTS

Sport, Skiing, Snorkeling, Foody tours, socializing with local clubs such as Swiss American Chamber of Commerce (board member), Coconut Grove Sailing Club, Ski Club Miami, Traveling, family & friends

EXPERIENCE

FOUNDER & PRESIDENT OF ICC EVENTS INC.
APRIL 1995 – PRESENT
Destination Management Company for USA & CAN serving all cruise ports from Hawaii to Panama incl. the Caribbean Island. Multilingual staff nationwide. European wholesale agencies are our clients, including corporate companies for incentives groups. ICC Events Inc. uses Skal members from Halifax to Mexico for offshore tours and local programs. Karin Andersen is the owner of ICC Events Inc., which is a Florida corporation based in Miami, FL.

GROUP- & INCENTIVES MANAGER FOR WETTSTEIN TRAVEL SWITZERLAND
MAY 1992-APRIL 1995
In charge of worldwide TV production, full charter cruises, special group incentives etc. Under my leadership we had Eurovision programs and group sizes up to 4500 participants from Switzerland, Germany and Austria traveling to Canada, Australia and South Africa. When I opened my own agency ICC Events organized the Eurovision TV show Musikantenstadl in Orlando, FL. ICC Events hosted over 2500 participants from CH and A incl. the US German Clubs and organized $1 Mio. in sponsorship funds.

EDUCATION

MANAGEMENT LEADERSHIP ASSOCIATE - KADERSCHULE, ZURICH
BUSINESS ADMINISTRATION APPRENTICESHIP – ERMATINGEN, CH
MARKETING CERTIFICATION, AIRLINE TICKETING PROGRAM etc. – ZURICH

3 DIFFERENT LANGUAGE CERTIFICATS (E/F/I), MOTHER TONGUE GERMAN

KEY SKILLS AND CHARACTERISTICS

Leadership, ability to work collaboratively as part of a team, problem solving, attention to details, excellent organization skills, multitasking is my strength