JACK W WERT, FCDME

SKAL INTERNATIONAL CIRRICULUM VITAE

Skal Membership Testimony:

I have been a proud member of Skal International for over 30 years. I had the distinct honor of serving as President of the Skal Orlando Club in 1998. And, after serving as President of Skal Southwest Florida since its inception in 2018, I now serve that Club as Executive Secretary/Treasurer.

Forming a new Skal club was an important effort, and it provided me with direct access to former Skal members in this region who were waiting to be active in a Skal club in their backyard. Naples is a destination for many worldwide travelers, so we see numerous visiting SKAL members at our meetings which expands the awareness of our Club's existence.

I have always found Skal to be a most rewarding professional investment. The fellowship I have experienced from SKAL members worldwide has taught me that as we raise a glass and recite the Skal Toast, it does mean that we are all a part of the greatest business in the world. Travel is the universal language of relationships. And SKAL is at the heart of those relationships.

Skal Club Membership History:

Skal International Orlando

Membership Date: 1995

Offices Held: Secretary, Treasurer, Vice President Administration, President, Past President

Accomplishments: I am proud that we were able to grow the Orland Club from 30 members when I became President to 55 by the end of that year. And as Past President I witnessed that growth to continue for the time I continued as a member of Skal Orlando.

Skal International Southwest Florida

Club Chartered January 28, 2018

Offices Held: President, Executive Secretary/Treasurer

Accomplishments: Worked with Holly Powers and Tom White from Skal Orlando to form the Southwest Florida Club in 2018 with 15 Charter Members. This was the first new club formed in the US in several years. We have grown our membership to 35 members as of 2026.

Served on Skal Committees: Membership Committee for Skal USA in 2021, Skal International Member Development/Young Skal Committee representing Region 1- USA

NASC Congresses Attended: Mexico, Hawaii, Orlando, Tampa, Bermuda

Education: B.S. Degree in Marketing from Miami University, Oxford Ohio

Certifications: Fellow Destination Management Executive (FCDME); Professional in Destination Management (PDM); Dale Carnegie Effective Presentations Graduate