Candidate for Director

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Dear Skalleagues:

I am asking for your vote for Director. My communication skills, ability to lead, and experiences with the Boise Skal Club over the last 10 years will make me successful in this position. Personally, I have grown to love being a part of this amazing organization and would like to gain even more insights and try to help even more. I feel this is the right next step for me in Skal.

I have been a member of Skål International since 2014 and have served all positions on the board in the Boise Club. My 25+ years of being in the hospitality industry have prepared me for the position. In my professional career, I have learned many skills that make me a successful Director.

During the epic Covid years, I was the President of Skal Boise. Not only was it a tremendous challenge to keep the club together through times of no meetings, we were able to quickly grow our membership when the times came to open up! Not an easy task for many clubs. The Skal International Boise Club has continued to attract a wide variety of industry leaders and managed to retain many retired Skal members. I am proud of my contribution and leadership in growing our club.

With my year of being SIUSA representative for Skal Boise coming to an end, I feel I am personally and professionally ready to tackle this new position. Skal International has been a strong influence on my beliefs of making new acquaintances, sharing knowledge of our industry, and continuing the core value of doing business with friends.

Please let me know if you have any additional questions and I appreciate your consideration.

Sincerely and Skål,

Lori Knipe

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