
Karin Andersen

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Experience

ICC EVENTS INC.

Founder & President

Miami, FL

April 1995 – Present

- Founded and manages a full-service Destination Management Company (DMC) for the USA and Canada.
- Service all major cruise ports from Hawaii to Panama, including the Caribbean Islands.
- Oversee a nationwide network of multilingual staff and Skål International members for offshore tours and local hotel programs.
- Cultivate and maintain a client portfolio of European wholesale agencies and corporate companies for incentive groups.

WETTSTEIN TRAVEL

Group & Incentives Manager

Zurich, Switzerland

May 1992 – April 1995

- Managed global projects including worldwide TV productions, full charter cruises, and specialized group incentives.
- Led operations for major events, including Eurovision programs, coordinating travel for groups of up to 4,500 participants.
- Secured \$1 million in sponsorship funds for high-profile events.
- Orchestrated logistics for the Eurovision TV show "Musikantenstadl" in Orlando, FL, for over 2,500 participants.

Education

KADERSCHULE

Management Leadership Degree

Zurich, Switzerland

BUSINESS ADMINISTRATION SCHOOL

Business Administration Degree

Ermatingen, Switzerland

LANGUAGE & PROFESSIONAL INSTITUTE

Marketing Certification & Airline Ticketing Program etc.

Three Language Certificates (English, French, Italian); Mother Tongue: German

Zurich, Switzerland

Leadership and Activities

SWISS AMERICAN CHAMBER OF COMMERCE

Board Member

Miami, FL

2015 – Present

COCONUT GROVE SAILING CLUB | SKI CLUB MIAMI

Active Member

Miami, FL

2022 – Present

Interests: Skiing, snorkeling, food tours, sailing, traveling, and socializing with family & friends.