



November 3, 2025

I would like to thank you for your consideration of my nomination for the position of Vice President, Skal USA Executive Committee for 2026. I have been a member of Skål International Orlando, one of the largest Skål clubs in the world, since 2003. Since that time, I have served as our club's Treasurer, Secretary and President before becoming Skål USA Representative in 2019.

After having participated in five NASC Congresses in Honolulu, Orlando, Mexico City, Winnipeg and Clearwater as well as virtual AGM, NCM and Congresses in 2020, 2021, 2022, 2023 and 2024 I have grown to embrace and appreciate our mission of developing and enhancing a responsible tourism industry through networking with many of our industry's strongest leaders. I understand that maintaining an organized and productive Skal USA Executive Committee is extremely important to providing our clubs with the services they expect from the dues they pay to SKAL USA. I have always embraced challenges such as this and I am ready for the next chapter in helping our club grow and thrive.

In my professional role as President of Central Florida Hospitality Advisors, I continue to work within the attraction industry as Director of Sales & Marketing for the SlingShot Group of Attractions as well as VP, Business Development for Beachy, a hotel technology platform. I serve on the executive board of the International Drive Resort Area Chamber of Commerce, as well as an active board member of the Tourist Development Council of Orange County and Osceola County Hospitality and Tourism Council.

I am encouraged by the leadership of Skål USA and their desire to build for the future by working together to set a strong foundation for the Clubs they serve.

Thank you again for your consideration and support and I look forward to serving you!

Best Regards and SKÅL,

John Stine, CTC
President, Central Florida Hospitality Advisors
Skal USA Representative
Past President, Skål International Orlando
7704 Chapelhill Dr., Orlando, FL 32819
407-443-2782