

**October 29, 2025**

**Skål International USA Executive Committee**

Dear Members of the Skål International USA Executive Committee,

It is with great enthusiasm that I submit my candidacy for the position of **Director** on the **Skål USA Executive Committee for 2026**. With more than 15 years of experience in tourism and travel — and a decade of dedicated service within Skål Las Vegas — I bring a strong record of leadership, collaboration, and commitment to advancing the values of friendship and professionalism that define Skål.

Since joining **Skål Las Vegas in 2015**, I have had the honor of serving in multiple leadership roles, including **President, Vice President, and Secretary**. Each position has provided me with unique perspectives on membership engagement, club operations, and the importance of teamwork in sustaining growth. As President, I have worked closely with our board and members to strengthen engagement, foster collaboration, and enhance the visibility and value of our club within the tourism community.

Beyond the local level, I have proudly represented Skål Las Vegas at both the **North American Skål Congress (NASC)** and the **Skål World Congress**, engaging with Skål leaders from around the globe to exchange ideas, share best practices, and champion our shared mission of promoting global tourism through friendship and unity. These experiences have deepened my appreciation for Skål's international network and reinforced my belief in the organization's ability to inspire meaningful professional and personal connections.

As a candidate for Director, my priorities include **enhancing member value, strengthening collaboration among clubs, and expanding Skål's influence across the U.S. tourism community**. I am passionate about creating opportunities for growth, encouraging innovation, and ensuring that Skål remains a vibrant, inclusive, and forward-thinking organization that supports its members at every level.

Thank you for considering my candidacy. It would be an honor to bring my experience, energy, and dedication to the Skål USA Executive Committee and to continue contributing to the growth and success of Skål across our great nation.

In Friendship and Skål,

**B'Anka Neder**

President, Skål Las Vegas Club

Past Vice President, Skål Las Vegas Club

Past Secretary, Skål Las Vegas Club

Skål USA Representative