



NOVEMBER 7, 2025

SKÅL International USA Administrator

Dear Steven Rodriguez & the SKÅL International USA Board,

On behalf of SKÅL International Kansas City, I am pleased to submit this nomination of Alan Carr to serve as a Director on the SKÅL USA Board of Directors. Alan is a dedicated professional with a proven track record of leadership and commitment to the travel and tourism industry and specifically to SKÅL.

Alan Carr brings years of experience in the travel and tourism sector, having held key positions where he has demonstrated exceptional management skills and strategic vision. Alan joined SKÅL in 2016 and is currently serving his third year as President of SKÅL International Kansas City. Prior to that he served as a board member since 2021.

In addition to his service to SKAL Alan's experience includes tourism positions at Visit Kansas City Kansas as Executive Director (current), owner at Carr Strategies, Vice President of Marketing and Communications at Visit KC, Public Relations Account Executive for Missouri Division of Tourism at MMGY Worldwide, and Public Relations Manager at Vanguard Airlines.

In addition, he's served in board and leadership positions with the Travel Industry Association of Kansas (TIAK), Missouri Travel Alliance, Wyandotte County World Cup Readiness Task Force, Kansas I-70 Association and Midwest Travel Journalists Association.

Throughout his career, Alan has consistently embodied the core values of SKÅL International—including friendship, leadership, and professionalism. He is passionate about creating opportunities for networking and development among industry peers and has actively participated in SKÅL events and initiatives.

The Board of Directors of SKÅL International Kansas City strongly endorses Alan Carr's nomination for Director on the SKÅL USA Board. His ability to foster collaboration and drive positive change makes him an ideal candidate to serve SKÅL USA on the Board of Directors. Thank you for your consideration of this nomination.

Sincerely,

Anne Deuschle  
Past President  
SKÅL International Kansas City